

copy

THE NEW LINE OF FABRIANO COPY PAPER

3 key elements behind the development
of our new COPY line:

3 key elements behind the development
of our new COPY line:

DESIGN

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of our new COPY line:

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QUALITY

3 key elements behind the development
of our new COPY line:

DESIGN

QUALITY

SUSTAINABILITY

DESIGN

- New modern identity keeping up with new market trends
- Increased 'readability' of key elements
- Higher focus on certifications and their importance



QUALITY

- New **box** quality throughout the entire line
- New glossy finishing **wrapping** throughout the entire line
- New **Ecolabel** Certification (product quality)
- New **formula** COPY1: more rigid, more resistant
- A highly diversified **proposal** for various market segments



	GRADE	CIE	New wrapping & box	New certifications	New paper quality
COPY 1 Class	A	172	●	●	●
COPY 2 Performance	B	164	●	●	
COPY 3 Office	C	147	●	●	
COPY Bio Ecology	ECO	108	●	●	
COPY Life Extra White Recycled 85%	ECO	150	●	●	

SUSTAINABILITY

- New **ECOLABEL** certification (product life-cycle)
- New **Plastic-Free** wrapping throughout the entire line
- **FSC** now also extended to COPY2
- ECO paper produced with **hydroelectric** power
- Cellulose whitened without the use of chlorine (**TCF** and **ECF**)





COPY



EU Ecolabel:
IT/011/003

EU ECOLABEL

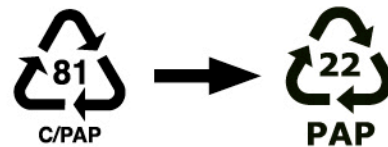
The EU ECOLABEL certification is granted to products and services which meet high environmental standards throughout their entire life cycle: from raw materials, to production, to distribution and up until disposal. This certification promotes circular economy by encouraging producers to generate less waste and CO₂ during the production process.

FABRIANO



PLASTIC FREE

The new FABRIANO COPY paper wrapping is recyclable and biodegradable because it contains no plastic. The paper has a glossy coated surface, which gives it a high print quality and also creates a moisture resistant barrier that protects against oily substances without the use of Fluoro-Chemical compounds.





COPY



The mark of
responsible forestry

FSC®

The Forest Stewardship Council A.C. (FSC®) promotes environmentally appropriate, socially beneficial and economically sustainable management of the world's forests. The FSC® mark guarantees that the cellulose used in our products derives from forests, which are properly and responsibly managed according to rigorous environmental, social and economic standards.

FABRIANO



**HYDRO
POWER
PRODUCT**

HYDROPOWER

Fabriano contributes in environmental protection by utilizing its own hydroelectric power plants to produce renewable energy and therefore reducing the emission of greenhouse gas into the atmosphere. The Hydropower logo identifies the Fabriano papers produced using at least 60% of hydroelectric power.



COPY

**TOTAL
CHLORINE
FREE**
GUARANTEED

**ELEMENTAL
CHLORINE
FREE**
GUARANTEED

TCF & ECF

The TOTAL CHLORINE FREE and ELEMENTAL CHLORINE FREE marks certifies that the cellulose used in the production of paper has been whitened in an environmentally friendly manner, without the use of chlorine and thus without producing any dioxin.

	EU Ecolabel	Plastic Free Wrapping	FSC®	Hydropower	Elemental Chlorine Free	Total Chlorine Free
COPY 1	●	●	●		●	
COPY 1	●	●	●		●	
COPY 1	●	●	●	●	●	
COPY 2	●	●	●		●	
COPY 3	●	●			●	
COPY	●	●	●	●		●
COPY	●	●	●	●	●	

COPY





COPY 1

- New **ECOLABEL** certification
- New **Plastic-Free wrapping**
- Made with **E.C.F** cellulose (Elemental Chlorine Free) certificate **FSC®**
- New **box quality** with **coated glossy finishing**
- New **glossy** finishing **wrapping**
- New formula, for **improved stiffness and thickness**
- The line includes **three substances**:
80, 90, 100g/m²
- Natural paper with excellent of whiteness:
CIE 172
- **Acid Free** with alkaline reserve and guaranteed long-life expectancy. - **Long life** (ISO 9706)



COPY

SKU		mm	g/m ²	EAN code	EAN code MOQ	MOQ
42021297	500	210 x 297	80	8001348102984	8001348107125	5
42029742	500	297 x 420	80	8001348102991	8001348107132	5

SKU		mm	g/m ²	EAN code	EAN code MOQ	MOQ
42121297	500	210 x 297	90	8001348213239	8001348213246	5
42129742	500	297 x 420	90	8001348213253	8001348213260	5

SKU		mm	g/m ²	EAN code	EAN code MOQ	MOQ
42221297	500	210 x 297	100	8001348213277	8001348213284	4
42229742	500	297 x 420	100	8001348213291	8001348213307	4



COPY 2

- New **ECOLABEL** certification
- New **FSC®** certification
- New **Plastic-Free wrapping**
- Made with **E.C.F.** (Elemental Chlorine Free) certificate **FSC®** cellulose
- New **box quality**
- New **glossy** finishing **wrapping**
- Natural paper with elevated of whiteness: **CIE 164**
- **Acid Free** with alkaline reserve and guaranteed long life expectancy - **Long life** (ISO 9706)



COPY
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SKU		mm	g/m ²	EAN code	EAN code MOQ	MOQ
19100027	500	148 x 210	80	8001348189237	8001348189244	10
41021297	500	210 x 297	80	8001348103004	8001348107149	5
41025736	500	257 x 364	80	8001348103141	8001348107163	5
41029742	500	297 x 420	80	8001348103158	8001348107170	5
40421297	250	210 x 297	140	8001348103356	8001348107187	5

COPY2 - 4 FORI

SKU		mm	g/m ²	EAN code	EAN code MOQ	MOQ
42554297	500	210 x 297	80	8001348103387	8001348107217	5



COPY 3

- New **ECOLABEL** certification
- New **plastic-free wrapping**
- Made with **E.C.F.**
(Elemental Chlorine Free) cellulose
- New **box quality**
- New **glossy** coated **wrapping**
- Natural paper with high scale of whiteness:
CIE 147
- **Acid Free** with alkaline reserve and guaranteed long life expectancy - **Long life** (ISO 9706)



COPY
COPY

SKU		mm	g/m ²	EAN code	EAN code MOQ	MOQ
40021297	500	210 x 297	80	8001348103363	8001348107194	5
40029742	500	297 x 420	80	8001348103370	8001348107200	5



C&OPY Bio

- New **ECOLABEL** certification
- New **Plastic-Free wrapping**
- Made with **T.C.F.** (Total Chlorine Free) certificate **FSC®** cellulose
- **Hydropower** product, made using at least 60% of hydroelectric energy
- New **box quality**
- New **glossy** finishing **wrapping**
- Whiteness: **CIE 108**
- **Acid Free** with alkaline reserve and guaranteed long life expectancy - **Long life** (ISO 9706)

FABRIANO



COPY
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SKU		mm	g/m ²	EAN code	EAN code MOQ	MOQ
42821297	500	210 x 297	80	8001348103394	8001348107224	5
42829742	500	297 x 420	80	8001348103400	8001348107231	5



C&OPY

Life

- New **ECOLABEL** certification
- New **Plastic-Free wrapping**
- Made with **85% recycled** E.C.F. (Elemental Chlorine Free) certified **FSC® cellulose**
- **Hydropower** product, produced using at least 60% of hydroelectric energy
- New **box quality**
- New **glossy** finishing **wrapping**
- Natural paper with high scale of whiteness: **CIE 150**
- **Acid Free** with alkaline reserve and guaranteed long life expectancy - **Long life** (ISO 9706)

FABRIANO



COPY
COPY

SKU		mm	g/m ²	EAN code	EAN code MOQ	MOQ
48521297	500	210 x 297	80	8001348164937	8001348164951	5
48529742	500	297 x 420	80	8001348164944	8001348164968	5

GLOSSARY

COPY



EU Ecolabel:
IT/011/003

EU ECOLABEL

The EU Ecolabel mark guarantees that the product complies with all ecological and quality criteria, taking into account the entire lifecycle of the product.



The mark of
responsible forestry

FSC®

Produced entirely with cellulose made from wood originating from responsibly managed forests, where environmental, social and economic aspects are protected.



Plastic Free Packaging

This packaging is made without the use of plastic, it may be disposed of in the paper recycling bin and therefore recycled to further produce other paper products.



Hydropower

This product was produced using at least 60% of hydroelectric power, thus reducing greenhouse gas emissions and protecting the environment.



Total Chlorine Free

The cellulose used in producing Copy Bio Fabriano paper is completely free of any form of chlorine, and therefore no dioxin is produced.



Elemental Chlorine Free

The cellulose used in producing Fabriano paper is whitened without the use of chlorine, and therefore no dioxin is produced.



Long Life

Fabriano paper is produced in compliance with the ISO 9706 standard.

FABRIANO



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LA BELLA CARTA DAL 1264